



I am Y.Can (Jhon) Yurdaer, born at 17 January 1989 in Adana, Turkey. I am a UI&UX Designer currently living in Shanghai. I'm experienced especially APP Design, Web Design, Responsive Design and Graphic Design.

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Fluent and advance Chinese level in writing, speaking and reading. I can communicate easily and efficiently with people in different situations with my effective persuasion skills.

- Turkish Chinese English
- ★★★★★ ★★★★★ ★★★★★

Work Experience



Creative Lead - China 2017 - Present

Project Management, Foster Teamwork, Positioning, Organization, Coaching, Promoting Process Improvement, Proactive, Marketing Research, Client Relationships, Developing Creative Standards, Productivity



UI&UX Manager - China 2016-2017

Develop new ideas that can be transformed into excellent solutions. Understand product manager needs and requirements and transform them into creative ideas and designs. Create key designs for online projects for international and China market. Evaluate business analytics and develop design solutions to effectively address the user's needs and goals. Design and production of concept sketches, mock-ups, prototypes, layouts, colour palettes, typography, iconography, and user interface components.



UI&UX Manager - China 2013-2016

By talking in Chinese with the local staff, making the flow of information more easy and understandable between Head office, executives and the Chinese employees. Ensuring the development and usage of modern design for online marketing projects and for the company websites in China market, by developing online marketing strategies, and by working closely with IT and creative team to develop and implement new and authentic designs using accurate colors and persuasive words. Managing the development of advertisement and campaign pages, landing pages, web design and app design by using Balsamiq Mockup, Sketch, Photoshop, Illustrator, basic HTML5, CSS3 and JavaScript, and ensuring these pages are prepared according to the Chinese cultural standards and suitable for the Chinese market.



Web Designer Project Manager - China 2011-2013

As part of GMG, I manage and oversee the project of designing websites and interfaces for wholesale and retail in China Market for its subsidiary Ceci and Masada which is selling Pasabahce, Hisar, F&D, Decoriu, Gural Porselen. in Astudya Shangahi, a subsidiary of GMG, I prepared and designed their Logo, as well as their brochures, catalogs, and Flash to use it in their sales and marketing in China Market. For their retail shops, I designed their indoor and outdoor show cases; Oversee and manage the professional photo and EDM, Flash needs and use them as a marketing tool.

My Skill

I have been improving myself in UI&UX Design, responsive website, App Design and Wechat Pages. I have a great working knowledge;

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|--------|----------|-----------|-------------|-----------|-----------|
| Sketch | Axure | Photoshop | Illustrator | In Design | Lightroom |
| ★★★★★ | ★★★★★ | ★★★★★ | ★★★★★ | ★★★★★ | ★★★★★ |
| Html | CSS&SASS | Bootstrap | JavaScript | Php | Laravel |
| ★★★★★ | ★★★★★ | ★★★★★ | ★★★★★ | ★★★★★ | ★★★★★ |

User Research & Insights

- Focus groups and workshops
- One on one interviews
- Task models
- Card Sorting
- Baidu, Google Analytics

Solution design & Idea Generation

- Storyboarding
- Wireframing
- Sitemaps
- Content Requirements
- Interactive prototyping

Graphic Design

- Page design
- Page layout
- Colour theory
- Basic typography

Branding

- Brand audits
- Standards & guidelines
- Graphic identity
- Strategy

Recently Project

Commer Project (UI / UX Work - include Front-End)

- www.wecommer.com
- <https://dribbble.com/canyurdaer/projects/362095-Commer>
- <https://dribbble.com/shots/2604183-Commer-UI-Guidelines/attachments/519365>

GroupMall Project (UI / UX Work)

- <https://www.behance.net/gallery/41992355/GroupMall-Wechat-Store>
- <https://dribbble.com/canyurdaer/projects/409071-Group-Mall>

Chabela (UI/UX Work - include Front-End)

- www.chabela.de

DanMy Project (UI / UX Work include Front-End)

- <http://www.canyurdaer.com/demo/UX/Danmy/danmy-v3/#g=1>
- <http://www.canyurdaer.com/demo/UI/danmy/UI-v3/>
- www.dan-my.com

GKFX Daily (UI/UX, Branding, Website , APP Design)

- <http://www.canyurdaer.com/my-work-gkfxdaily-app.php>
- <http://www.gkfxdaily.com>

GKFX Financial Services (UI/UX - include Front-End)

- http://www.canyurdaer.com/demo/gkfx/landingpages/Forex_Benefits/
- <http://www.canyurdaer.com/demo/gkfx/landingpages/Cashbonus10-responsiveLp/>
- <http://www.canyurdaer.com/demo/gkfx/landingpages/new-index4/>
- <http://www.canyurdaer.com/demo/gkfx/landingpages/mt4/>
- <http://www.canyurdaer.com/demo/gkfx/landingpages/MobileGKFX/>
- <http://www.canyurdaer.com/demo/gkfx/landingpages/outside/>

Education

2010-2011 / Hangzhou-China

Zhejiang University Chinese Language Courses

2007-2009 / Adana -Turkey

Cukurova University Adana Junior Technical College Computer and Science 2008 Faculty.

2003-2007 / Adana - Turkey

Nurten Yetimoglu Anatolian Vocational High School