



Y.CAN YURDAER
UI DESIGN | WEB DESIGN | BRANDING



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can.yurdaer


I am Yasar Can (Jhon) Yurdaer, born at 17 January 1989 in Adana, Turkey.
After graduation, I came to China and studied in Zhejiang University to advance my Chinese in February 2010.


I am a UI / UX Designer currently living in Shanghai.
I'm experienced especially Web Design and Mobile App Design.


I hope that you find my resume of interest.
I appreciate your time and consideration and will contact you to discuss this opportunity in the near future.




 Turkey


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Fluent and advance Chinese level in writing, speaking and reading. I can communicate easily and efficiently with people in different situations with my effective persuasion skills.

I have had numerous experiences on web design since 2007.

During the last years, I have been improving myself in UI / UX Design, responsive website, app design and wechat pages. I have a great working knowledge on Sketch, Axure, Photoshop, Illustrator, Indesign, Lightroom, After Effects, Sublime Text, Bootstrap 3, HTML, CSS3, basic JQuery and Php and Laravel.



Sketch
★★★★★



Axure
★★★★★



Photoshop
★★★★★



Illustrator
★★★★★



In Design
★★★★★



Lightroom
★★★★★



After Effects
★★★★★



Sublime Text
★★★★★



Bootstrap 3
★★★★★



Html
★★★★★



JavaScript
★★★★★



Php
★★★★★

User Research & Insights

- Focus groups and workshops
- One on one interviews
- Task models
- Card Sorting
- Baidu, Google Analytics

Solution design & idea generation

- Storyboarding
- Sketching
- Wireframing
- Sitemaps
- User journeys
- Content Requirements
- Interactive prototyping

Branding

- Brand audits
- Standards & guidelines
- Graphic identity
- Strategy

Graphic Design

- Page design
- Page layout
- Colour theory
- Basic typography





High School



University



Couch



Chinese



Learn

2007-2009 / Adana -Turkey

Cukurova University Adana Junior Technical College Computer and Science 2008 Faculty.

2010-2011 / Hangzhou-China

Zhejiang University Chinese Language Courses

2008 / Istanbul - Turkey

Chinese Cultural Centre in Istanbul Chinese Language Courses

2008 / Adana - Turkey

Turkish Directorate General of Youth and Sports of the Ministry of Youth and Sports
1st Level Swimming Assistan Couch

2003-2007 / Adana - Turkey

Nurten Yetimoglu Anatolian Vocational High School





China 2016 | Commer

UI / UX Designer

China 2016 | Commer UI / UX Designer

Develop new ideas that can be transformed into excellent solutions.
Understand product manager needs and requirements and transform them into creative ideas and designs.

Create key designs for online projects for international and China market.
Evaluate business analytics and develop design solutions to effectively address the user's needs and goals.

Design and production of concept sketches, mock-ups, prototypes, layouts, colour palettes, typography, iconography, and user interface components.

Collaborate with product managers, end users and developers to deliver innovative design solutions

China 2011-2013 | GMG Global Management Group Web&Graphic Design Project Manager

As part of GMG, I manage and oversee the project of designing websites and interfaces for wholesale and retail in China Market for its subsidiary Ceci and Masada which is selling Pasabahce, Hisar, F&D, Decoriu, Gural Porselen. in Astudya Shangahi, a subsidiary of GMG, I prepared and designed their Logo, as well as their brochures, catalogs, and Flash to use it in their sales and marketing in China Market.

For their retail shops, I designed their indoor and outdoor show cases; Oversee and manage the professional photo and EDM, Flash needs and use them as a marketing tool.

China 2013-2016 | GKFX Financial Services Expert of UX Design, Web Design and Graphic Design

By talking in Chinese with the local staff, making the flow of information more easy and understandable between Head office, executives and the Chinese employees. Ensuring the development and usage of modern design for online marketing projects and for the company websites in Chinese market, by developing online marketing strategies, and by working closely with IT and creative team to develop and implement new and authentic designs using accurate colors and persuasive words.

Managing the development of advertisement and campaign pages, landing pages, web design and app design by using Balsamiq Mockup, Sketch, Photoshop, Illustrator, basic HTML5, CSS3 and JavaScript, and ensuring these pages are prepared according to the Chinese cultural standards and suitable for the Chinese market.

Creating, designing and implementing new daily analysis/news web site besides than the main company website. Creating catalogs posters, brochures, and promotional materials for expo's and all of them are provided on time and correctly by the suppliers.





Since 2007 I have a vast experience in Web Design&Graphic Design.

You can check some of my work from the links below.

Please check my recently work on dirbbble.

[Visit Now](#)

My own websites

Created the corporate ID and the Logo as well as entire website.

<http://www.canyurdaer.com> | <http://www.cindetercumanlik.com>

GKFX Financial Services

For online marketing purpose , you can find some examples of my work which was done for some promotions

<http://gkfxdaily.com/>

http://www.canyurdaer.com/demo/gkfx/landingpages/Forex_Benefits/

<http://www.canyurdaer.com/demo/gkfx/landingpages/Cashbonus10-responsiveLp/>

<http://www.canyurdaer.com/demo/gkfx/landingpages/new-index4/>

<http://www.canyurdaer.com/demo/gkfx/landingpages/mt4/>

<http://www.canyurdaer.com/demo/gkfx/landingpages/MobileGKFX/>

<http://www.canyurdaer.com/demo/gkfx/landingpages/outside/>

Dan-my

The creation logo and web design forDanmy Enginnering Comapny

<http://www.dan-my.com>

Niceway Chemical and Serra İç ve Dış Ticaret

The creation logo and web design for Serra İç ve Dış Ticaret and Nicewaychemical company which operates in Turkey

<http://www.nicewaychemical.com> | <http://www.serraicvedisticaret.com>

Bespoke Homes and Vinadelmar

The creation and web design for Bespoke Homes and Vinadelmar company which operates in Spain

<http://www.vinadelmarroatan.com> | <http://www.bespokehomes.bz>



Thank you very much for taking the time to review my resume.

